## ZETA PHI BETA SORORITY, INCORPORATED RHO IOTA ZETA CHAPTER

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## **For Immediate Release**

Zeta Phi Beta Sorority, Inc., Rho Iota Zeta Chapter, in Mendenhall, MS, raises \$2,462,00 TO HELP END BREAST CANCER!

American Cancer Society Making Strides Against Breast Cancer® walk and the Painting Mendenhall Pink event

Zeta Phi Beta Sorority, Inc. teams up with American Cancer Society to help create a world without breast cancer

Mendenhall, Mississippi, October 16, 2021 — Zeta Phi Beta Sorority, Inc., Rho Iota Zeta Chapter, Mendenhall, M joined the American Cancer Society Making Strides Against Breast Cancer®, raising \$2,462.000 to help lead the fight for a world without breast cancer. During the walk, Rho Iota Zeta chapter recognized over thirty-three (33) known breast cancer survivors in the area. Rho Iota Zeta also did a tribute to those who had loss their battle to breast cancer.

Across the nation, thousands of Zeta Phi Beta Sorority, Inc.'s members and auxiliaries, with their family and friends, came together at Making Strides Against Breast Cancer walks to celebrate survivors, pay tribute to loved ones lost, and raise funds to help the American Cancer

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Society save lives from breast cancer. Making Strides Against Breast Cancer events and the dollars raised from them help the American Cancer Society fund groundbreaking breast cancer research and provide free, comprehensive information and support to those touched by breast cancer. The American Cancer Society helps people take steps to reduce their breast cancer risk or find it early when it may be easier to treat. The Making Strides program is the largest network of breast cancer awareness events in the nation, uniting over 200 communities with a shared determination to save lives. "Events like Making Strides Against Breast Cancer bring us together as a powerful force to end this disease," said Sandrena Durr, President of Rho Iota Zeta Chapter. "We are proud to join the American Cancer Society to help raise awareness and funds to create a world without breast cancer." To support Zeta Phi Beta Sorority, Inc.'s commitment to Making Strides Against Breast Cancer, visit http://makingstrideswalk.org/ZetaPhiBeta to donate.

For cancer information anytime, day or night, visit cancer.org or call your American Cancer Society at 1-800-227-2345. Zeta Phi Beta Sorority, Incorporated was founded in 1920 on the belief that the social nature of sorority life should not overshadow the real mission for progressive organizations to address societal mores, ills, prejudices, poverty, and health concerns of the day. The international organization's 125,000+ initiated members, operating in more than 850 chapters, have given millions of voluntary hours to educate the public, provide scholarships, support organized charities, and promote legislation for social and civic change. For more information on Zeta Phi Beta Sorority, Inc., please visit their website at <a href="https://www.zphib1920.org">www.zphib1920.org</a>.